

Sponsorship Benefits Saudi Media Show Sms-09



| Sponsor type | Official sponsor | Diamond | Gold sponsor | Silver sponsor | Participants |
|---|------------------|---------|--------------|----------------|--------------|
| Internal site at exhibition (in.sq.m) | 5x5 | 5x4 | 3x4 | 3x3 | 2x2 |
| Logo on newspaper ads | * | * | | | |
| Logo on magazine ads | * | * | | | |
| Logo on invitations | * | * | * | | |
| Logo on the building's exterior | * | * | * | * | * |
| Logo on building's external banner | * | * | * | * | * |
| Logo in the final report of the ceremony | * | * | * | * | * |
| Distribution of sponsor brochures with exhibition | * | * | | | |
| Banner at main entrance | * | | | | |
| Logo on notebooks supplied at seminar | * | * | * | * | |
| Advertisement banner on exhibition website | * | * | * | | |

| | | | | | |
|---|---------|--------|--------|--------|-------|
| Logo on sms sent for marketing | * | | | | |
| Logo on screen roads | * | * | | | |
| Logo on stage during seminar | * | | | | |
| Sponsor announcements on internal public address system during exhibition | * | * | | | |
| Brief description of sponsor added to invitation | * | | | | |
| Cost(in SR) | 150,000 | 45,000 | 18,000 | 13,500 | 6,000 |